Google Cloud NVIDIA.

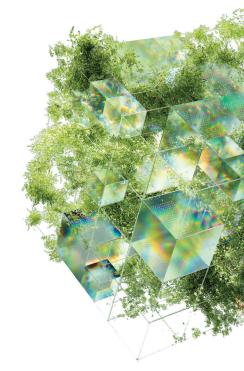# Google Cloud at NVIDIA GTC 2025

Build quickly, securely, and cost-effectively with infrastructure designed for the AI era

Experience AI: Get hands-on with interactive AI demos at Google Cloud booth #914

Discover how to build, deploy, apply, and optimize AI at our groundbreaking demos showcasing the latest advancements in AI, including AI Hypercomputer, Training & Inference, and industry-specific demos.

Deep dive into AI at our breakout sessions

Join us at our expert-led sessions to gain in-depth knowledge and practical skills in AI development on Google Cloud.

Wednesday, March 19
10:00 AM - 10:40 AM

Accelerating AI: Enhancing Performance and Efficiency Using Google Cloud

Discover how Google Cloud's AI Hypercomputer architecture delivers unmatched performance and scalability for your AI workloads, from the cloud to the edge. Learn how to accelerate your AI journey with a comprehensive suite of tools that streamline the entire AI lifecycle.

Thursday, March 20,
11:00 AM - 11:40 AM

AI in Action: Optimize Your AI Infrastructure

Learn how industry leaders Shopify and Palo Alto Networks are driving innovation with Google Cloud AI. Hear real-world success stories and bring your questions to this panel discussion.

Special edition: Developer's guide to Google AI at NVIDIA GTC 2025.
Ask us for your free copy. Quantities are limited.

Want to build awesome AI? Set up a meeting.

Calling all developers! Build the future of AI with Google Cloud

Join us for special activations and developer content at GTC.

Thursday, March 20 8:00 AM - 8:40 AM	**Unlock the Speed of Light for Data Science Workflows With Gemini Coding Assistant** Boosting your data science workflows has never been easier—just access pre-installed CUDA-X libraries for data processing to accelerate your workflows in Google Colab. Discover and unlock the benefits of accelerated data science with zero code changes; speed up your code by simply switching on the GPU runtime—no need for code refactoring or library installations. For better discoverability, Gemini provides multiple touch points to help Colab users discover and generate code to accelerate their data science workloads.
Thursday, March 20 10:00 AM - 11:30 AM	**Developer Lab: Supercharge Your Data Science and AI Workflows with Google Cloud and NVIDIA** Join Google developer Paige Bailey in this two-part developer workshop to accelerate your data science and AI initiatives. Get hands-on experience in deploying and managing containerized AI models using NVIDIA NIMs on Google Kubernetes Engine. RSVP here to secure your spot. **Location:** The Westin San Jose - Saratoga room, 302 S Market St, San Jose
During expo hours at the Google Cloud booth #914	**Gemini LEGO Build Challenge** Put your prompt engineering skills to the test with our interactive LEGO Build Challenge, powered by Gemini and running on our AI Hypercomputer infrastructure.

You're invited!

Join Google Cloud at these exclusive events.

Monday, March 17 7:30 PM - 10:00 PM	**NVIDIA Inception Startup Reception** Join us for cocktails and bites at The Tech Interactive museum as we kick off the week at GTC. **Sold out.**
Wednesday, March 19 8:00 AM - 9:30 AM	**Executive Roundtable Breakfast** Join us for an intimate roundtable breakfast with leading executives to discuss the state of AI and its applications in business. **Sold out.**
Thursday, Mach 20 8:00 AM - 9:30 AM	**DGX Cloud Roundtable Breakfast** Join us for an exclusive roundtable breakfast, and learn and discuss the power of AI and accelerated computing with NVIDIA DGX on Google Cloud. **Sold out.**

Let's drive the future of AI together.
Learn more about NVIDIA and Google Cloud.

Google Cloud   NVIDIA.