



# Accelerate growth and innovation with Google AI

Trust and act on your data faster. Accelerate digital transformation. Create transformative AI/ML and generative AI experiences quickly and confidently. That's the power of SAP on Google Cloud.



## **Build on a foundation of trust.**

Safeguard your data, identities, applications, and devices with Google's secure infrastructure and global network. Get multilayer protection on infrastructure built from the ground up for security, including BeyondProd zero trust for microservices. Scale up with SAP-certified 24 and 32TB VMs with Google Cloud, the only provider offering VMs of this size, to handle your most demanding workloads.



## **Accelerate time to value.**

Access and unify all your data—SAP, non-SAP, structured, unstructured—in BigQuery in real-time, with full context, bidirectional integration, and no duplication. Use pre-built solutions for supply chain, customer experience, and sustainability. Gain deeper insights by combining various data sources, including Google and third-party datasets. Trust and act on your data faster by maintaining data familiarity and using tools like Gemini and Vertex AI. Eliminate thousands of hours of ETL work and data silos, reduce complexity and risk, and accelerate digital transformation.



## **Innovate with Google AI and ML.**

Create transformative AI/ML and generative AI experiences with confidence and speed, on infrastructure that scales, performs well, and saves costs. Decrease time spent on model monitoring, and significantly improve productivity around data preparation.



### **Gain deeper data insights.**

Break down the barriers between your disparate data for insights and value you couldn't get before. Easily access SAP and non-SAP data like Enterprise apps (SFDC, Oracle) and native Google data signals such as Maps, Ads, Weather, etc—without any need for data duplication—on Google Cloud. Unify data from SAP systems such as SAP S/4HANA, SAP Ariba, and SAP HANA Cloud for a comprehensive view of your data. Get real-time access and deeper insights, and maintain a single source of truth for your most important data on a sustainable, SAP-certified cloud.



### **Get the first-of-its-kind analytics foundation for business process innovation.**

SAP and Google Cloud have jointly engineered a data and analytics solution like no other. We've brought together SAP Business Technology Platform (SAP BTP), SAP Datasphere, Google Cloud Cortex Framework, BigQuery, and Google's generative AI and machine learning (ML) models. The result is real-time predictive insights from all your data, structured and unstructured, embedded into SAP systems.



### **Streamline supply chain operations with AI.**

Improve end-to-end supply chain operations with the AI Powered Resilient Supply Chain solution. Use real-time event data and AI to optimize planning strategies, and predict disruptions and environmental risks. Create and manage supply chains that are more efficient, responsive, and innovative.



### **Activate your SAP data with gen AI and ML on Google Cloud.**

Build business growth and resiliency by using an open, trusted cloud that combines SAP Datasphere and SAP systems with Google's advanced data analytics, AI/ML, and generative AI.

Learn more at [cloud.google.com/sap](https://cloud.google.com/sap).