



# Commanders Act Consent for Google Customers

Commanders Act is a French company founded in 2010 in Paris, delivering a SaaS Platform. Our 65 people team covers the European market through several local offices in Munich, Milan, Budapest, Lille and Paris. Our major digital area of expertise are Tag Management, Consent Management, Customer Data Activation and Media Optimization. We differentiate ourselves on the market by being European, delivering a high quality level of customer support and by enabling our clients to activate progressively our features. Some of them use our full Customer Data Scope platform., others, just the Tag Management, the Consent Management or the Media Optimization capabilities. Recognised by Gartner and Forrester for all our products.

## Value Proposition

### Why should customers choose Commanders Act's Consent Management Platform ?

Our CMP has been developed to ensure a fully compliant first party data collection for Digital teams.

The Consent Management Platform features includes :

- Client & Server-side data collection
- Compliance and automatic updates of the new TCF 2.2 regulations
- Razor-thin preference management to guarantee regulatory compliance across countries
- A/B testing systems to optimize consent rates



Languages and countries supported: No limitations



Platforms supported:



Web / Mobile



iOS



Android

<https://www.commandersact.com/en/>

## Plans & Pricing\*

### How do we calculate our Consent Management Platform price ?

Our pricing is based on usage and automatically adapts to your own site traffic so you only pay what you use. We calculate the number of privacy banner shown, consent choices registrations and apply a price per million events.

We also provide professional services through a team of seasoned professionals to support our clients.



Commanders Act is offering a 20% discount on CMP event price for clients referred by Google teams.

All prices include the implementation of Google Consent Mode

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\* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

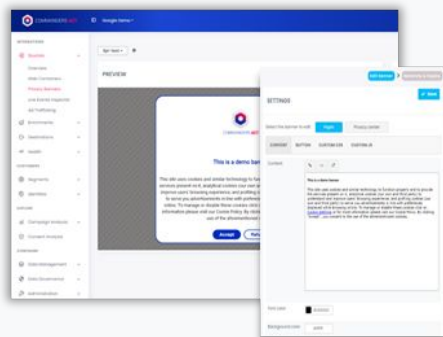


## Consent Banner and Consent Mode implementation steps



Self serve available (account creation on request)

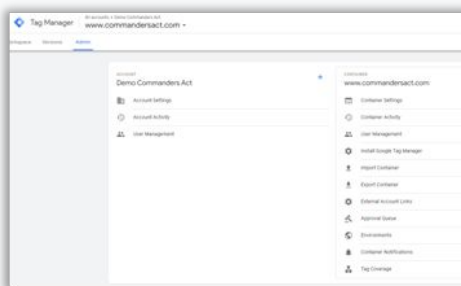
Focus on Business: Get started in 3 easy steps !



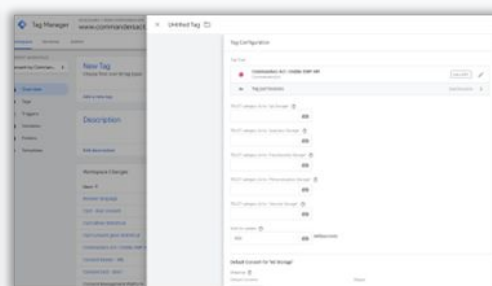
1-Create & configure your privacy banner



2h to implement a Consent Banner with Consent Mode on your site  
Technical level: Medium



2-Import & configure the privacy container to your GTM workspace



3-Add & configure the tag "Commanders Act CMP" from the GTM Community Template Gallery

## Support & Services

<https://www.commandersact.com/en/>



### Implementation support

- For all customers
- Contact by phone, email and chat
- Our technical support is available in FR, EN, IT, DE, ES



### Troubleshooting support

- For all customers
- Contact by phone, email and chat
- Our technical support is available in FR, EN, IT, DE, ES



CMP implemented on +2000 websites

## How to get in touch

For all information or quote request, please contact :

Sales Team – [sales@commandersact.com](mailto:sales@commandersact.com)

Or use our online form : <https://www.commandersact.com/en/contact/>