

# Concord for Google Customers

With a unified approach to consent management, privacy requests, and data mapping, Concord's next-generation privacy and compliance platform helps companies build trust with people, drive company growth, and comply with the latest data privacy and AI regulations, including GDPR, CCPA/CPRA, LGPD, the EU AI Act, and many more.

## Value Proposition

[Website: concord.tech](https://www.concord.tech)

### Why should customers choose Concord

- **Full Next-Generation Privacy Platform:** Real compliance with regulations is more than just cookie consent. Our unified approach to consent management, privacy requests, and data mapping helps businesses fully comply with privacy laws like GDPR, CCPA, DSGVO, PDPA, DPDPA, LGPD, PIPEDA, and more.
- **Modern Consent Management:** Location and language aware cookie consent and privacy management with flexible consent tracking and logging. Our modern user experiences are easily customized for your brand via our no-code editor and deployed in minutes.
- **Advanced Automatic Detection & Blocking Engine:** Many cookie consent tools are not truly compliant or require numerous ongoing manual technical maintenance steps to stay compliant. Our best-in-class engine processes cookies, scripts, and other trackers automatically to make real compliance as easy as possible.
- **Integrated Privacy Requests & Data Mapping:** Our Unified Privacy Center experience includes streamlined and secure data privacy request forms and workflows to simplify the processing of regulation-required privacy requests/Data Subject Access Requests (DSARs). Data mapping is also available to provide a single source-of-truth for audits/reporting and for even easier privacy request handling.



**Languages supported:** Concord supports automatic multi-language translation in our Consent Banner and Unified Privacy Center (38+ languages and growing).



**Platforms supported:** Web (incl. Mobile)

## Plans & Pricing\*

All plans include Google Consent Mode V2 and implementation support

[Full Pricing](#)

### Free (\$0)

Simple cookie consent for small websites.

- 5,000 Sessions
- Google Consent Mode
- Advanced Real-Time Cookie & Script Processing

### Essentials (\$29/month)

Powerful privacy options for growing companies.

- 20,000 Sessions
- Google Consent Mode
- Advanced Real-Time Cookie & Script Processing
- GPC, Do Not Sell, & Sensitive Data Options
- Automatic Language Translation
- Regions & Geo-Targeting
- Integrated Privacy Request Forms (50 requests/month)
- Data Mapping (10 Data Systems)

### Pro (\$99/month)

Expanded features for established companies.

- 100,000 sessions
- Google Consent Mode
- Advanced Real-Time Cookie & Script Processing
- GPC, Do Not Sell, & Sensitive Data Options
- Automatic Language Translation
- Regions & Geo-Targeting
- Integrated Privacy Request Forms (250 requests/month)
- Data Mapping (50 Data Systems)
- Universal Consent Capture
- Zapier & Advanced API Access

### Enterprise (Custom)

Larger limits for companies with more data.

- 500,000 sessions
- Google Consent Mode
- Advanced Real-Time Cookie & Script Processing
- GPC, Do Not Sell, & Sensitive Data Options
- Automatic Language Translation
- Regions & Geo-Targeting
- Integrated Privacy Request Forms (1250 requests/month)
- Data Mapping (100 Data Systems)
- Universal Consent Capture
- Zapier & Advanced API Access

\* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

**Disclaimer: Subject to change at any time; CMPs should be contacted directly for the latest information on their services.**

## Consent Banner & Consent Mode Implementation Steps



Self serve available

### Get started in 3 easy steps

1. Sign up at: <https://admin.concord.tech/signup>
2. After signing in, configure your consent banner using our easy-to-use onboarding wizard. <https://www.concord.tech/docs/getting-started>
3. Configure and validate Google Consent Mode V2. <https://www.concord.tech/docs/understanding-configuring-google-consent-mode-gcm-v2>



**15-30 Mins** (Consent Banner, Unified Privacy Center, & Google Consent Mode V2)

[Documentation](#)

## Support & Services

[Help Center](#)



### Implementation & Troubleshooting Support



#### All Customers:

- [Help Center](#)
- Email (Google CMP support): [google@concord.tech](mailto:google@concord.tech)
- Escalation Email: [support@concord.tech](mailto:support@concord.tech)

#### Paid Customers:

- Email: [support@concord.tech](mailto:support@concord.tech)
- Live Chat (Pro+)
- Priority Support (Enterprise)

Read more about [Concord's Support Commitment](#) to our customers.

## How to get in touch

For assistance or support from Concord, reach out via one of the following channels:

- [Contact Us Form](#)
- Live Chat (Pro+)
- Email
  - General inquiries: [info@concord.tech](mailto:info@concord.tech)
  - Paid customers and escalations: [support@concord.tech](mailto:support@concord.tech)
  - Google CMP support: [google@concord.tech](mailto:google@concord.tech)

[Contact Us](#)