

CookieFirst for Google Customers

The CookieFirst CMP offers, among other things, automated cookie consent (status) logging, consent audit trails, periodic cookie scans, opt-in optimization, and an automated cookie policy generator in 44 languages (at the moment of writing) to comply with international data privacy laws such as the GDPR and ePrivacy regulation.

Value Proposition

Why should customers choose CookieFirst

- The CookieFirst consent solutions offers a quick and easy setup.
- We offer support through video call, email and phone (Enterprise only).
- Future proof, we use European based and owned sub processors for data processing and storage. (Schrems II / III safe)
- Updates are made available to existing customers as well.
- The CookieFirst team is looking forward to help you with possible tailored solutions.



Languages and countries supported: CookieFirst supports all countries and legislations. At the moment of writing we support EN, DE, FR, ES, NL, PL, IT, JP, PT in the UI and 44+ languages for the cookie banner, an overview can be found in our [support documentation](#).



CookieFirst is compatible with every web technology that allows the consent banner script to be added to the <head> section. Next to that we offer plugins for Shopify, WordPress, Shopware 5 & 6 and a NPM package for React. An ever evolving Javascript API is available for more customization.

[View the CookieFirst Core Features here](#)

Plans & Pricing*

Our regular pricing plans are per domain or subdomain and have a 'soft limit' of 300.000 page views per month per domain. (with an allowed overuse of 25% in 2 consecutive months) But for clients, with large numbers of domains, subdomains and / or traffic we offer tailored plans to best accommodate your requirements.

Regular pricing plans (traffic within 'soft limit')

- Basic monthly €9,- ex VAT / month / (sub-)domain
- Basic annually €99,- ex VAT / year / (sub-)domain (inc.1 month of free usage)
- Plus monthly €19,- ex VAT / month / (sub-)domain (inc. TCF 2.2 support)
- Plus annually €209,- ex VAT / year / (sub-)domain (inc. 1 month of free usage & TCF 2.2 support)

Custom pricing / tailored offer

If you have many domains or subdomains to cover or if your domains process a lot of web traffic (exceeding our 'soft limit'), please [contact CookieFirst](#) for a tailored offer.

[For our up-to-date pricing models please click here to view our website](#)

All prices include the implementation of Google Consent Mode v2

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

Disclaimer: Subject to change at any time; CMPs should be contacted directly for the latest information on their services.

Consent Banner and Consent Mode implementation steps



Self serve available

Get started in 5 easy steps

- Register your account at <https://app.cookiefirst.com/register>
- Add a domain to your account to start scanning your website
- In the banner settings enable Google Consent Mode and either set the [defaults over the CookieFirst platform](#) (gtag.js) or use our [GTM template](#) to setup Google Consent Mode for your website.
- Go to the embed code settings and copy the cookie banner embed code (gtag.js) or the domain api key (GTM).
- (gtag.js) add the embed code directly after the <head> tag in your website above any Google tags.
- (GTM) Add the domain api key in the template and publish the container.

To be able to use Consent Mode and our cookie banner you either need to be able to change code on your website OR know how use Google Tag Manager in order to configure Consent Mode for your website.



You can finish the process within 5 minutes to setup a banner and implement Consent Mode.

[Click here for our Support Articles](#)

Support & Services



Implementation support

Regular clients

- Video call support
- Ticket Support

Enterprise clients

- Video call support
- Ticket Support
- Phone Support



Troubleshooting support

Regular clients

- Video call support
- Ticket Support

Enterprise clients

- Video call support
- Ticket Support
- Phone Support



CookieFirst works with almost a 1000 digital agencies - [Contact us for a partner in your region](#)

How to get in touch

List contact options:

- [Get in touch with Sales](#)
- [Submit a support request](#)
- [Read our support documentation](#)