

The #1 Consent Management Platform for marketers

Since 2017 Cookie Information has helped marketers collect, analyze, and activate their online data across the user journey in ways that ensure data security and privacy compliance. Our Consent Management Platform is used by more than 5.000 organizations worldwide.

Cookie Information's CMP makes it easy to collect user consent for cookies and tracking, and lets you capture high-quality data on your websites and apps — all while complying with privacy laws.

Value Proposition

Comply with privacy laws while maintaining marketing performance.

Collect consent for cookies, pixels, tags, and other tracking tech on your websites and apps to enable your compliance with GDPR, ePrivacy, CCPA, IAB TCF, and Google's EU user consent policy.

Gain complete control over compliance across your digital portfolio. Our Compliance Dashboard gives a full overview of cookies across all your websites and apps, coupled with monitoring tools and data export functionality.

Create a seamless user experience through customization. Get started with pre-built templates, and customize your cookie banner with your company's logo, colors, and unique tone-of-voice.

Integrations & plugins include; WordPress, Shopify, Drupal, Optimizely, Google Tag Manager, Piwik PRO Tag Manager, and Google Consent Mode v2



Languages and countries supported: 44 (including English, French, Spanish, Danish, Norwegian and Swedish)



Platforms supported:



Plans & Pricing*

Free

€0/month (1 domain)

For small businesses and personal websites with modest traffic.

Essential

From €15/month (per domain)

For growing and mid-sized businesses with considerable website traffic.

Professional

From €34/month (per domain)

For businesses with high website traffic and advanced monitoring and reporting needs.

Enterprise

Custom pricing

For businesses that want a flexible and scalable solution tailored to their needs, including:

- Custom configurations
- Support agreements

All plans start with a [free 14-day trial](#)

All prices include the implementation of Google Consent Mode – [compare all plans here](#).

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

Disclaimer: Subject to change at any time; CMPs should be contacted directly for the latest information on their services.

COOKIE INFORMATION



Last updated on 06/09/2024

Consent Banner and Consent Mode v2 implementation steps



Self serve available

Be up and running in minutes

You don't have to be a developer to implement Cookie Information's cookie banner. Get started in 3 easy steps:

Step 1: [Start your free trial](#)

Step 2: Add your domain to the platform

Step 3: Insert the banner on your website

Consent Mode (Basic implementation) is enabled by default. If you wish to enable the Advanced implementation of Consent Mode v2, simply proceed with the following steps:

Step 1: In the Cookie Information platform, choose one of the banner templates called 'Google Consent Mode v2'.

Step 2: Update the source code of your website by including the HTML attribute data-gcm-version with the value set to "2.0" in the consent library uc.js snippet. Everything is explained in detail in our [documentation](#).



Cookie Information's CMP can be implemented in minutes. But if you do need help, our support team is always there to help you out.

Support & Services



Support

Our clients love our support! That's why it has been voted best-in-class on review sites like [G2](#) and [Capterra](#).

Always ready to help, always friendly, and always super fast to respond.

- Onboarding support for all customers
- Support with short reply times
- Technical support documentation
- Dedicated Account Management



Are you a web or marketing agency?

See how you can benefit from becoming a [Cookie Information Partner](#).

How to get in touch

Support

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