

Evidon from Crownpeak for Google Customers

Crownpeak's Universal Consent Platform (UCP) empowers enterprises to quickly comply with global privacy laws. Implementation is a breeze - simply add a single tag to your website once you gain access to the platform. Kickstart your compliance journey with best practice templates tailored to specific privacy laws, and count on our dedicated support at every step, from initial notice setup to staying abreast of new regulations worldwide.

Value Proposition

www.crownpeak.com

Why should customers choose Evidon

- **Easy Compliance:** Helps businesses meet GDPR, CCPA, and other privacy regulations with ease.
- **Flexible Consent Management:** Allows users to set and manage cookie preferences for a better experience.
- **Supports Global Standards:** Works with IAB TCF v2.2 and Google Consent Mode v2 for reliable data protection and better ad performance.
- **Automatic Cookie Scans:** Keeps cookie declarations up to date automatically.
- **Consent Records:** Logs user consents securely for audits and compliance checks.
- **Quick Integration:** Easily integrates consent banners into websites and CMS platforms.
- **Customizable Design:** Matches consent banners to your brand's look and feel.
- **Simple Interface:** User-friendly design for smooth interactions.
- **Real-Time Reports:** Tracks consent metrics with easy-to-read dashboards.
- **Proactive Risk Management:** Automatically identifies and manages tracking technologies and potential risks.



Languages supported: Supports 59 languages with built-in translations. Leverages geo-detection to deliver tailored consent experiences for all countries, U.S. states.



Platforms supported:



Web
(incl. Mobile)

Plans & Pricing*

- Evidon pricing is highly competitive and based on monthly unique visitors and the number of websites.
- All customers are assigned with a dedicated technical manager to ensure seamless implementation and provide ongoing expert support.

All plans include the implementation of Google Consent Mode

www.crownpeak.com

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

Consent Banner and Consent Mode implementation steps



Self serve available

Get started in minutes

- Visit Privacy.evidon.com, create a notice by adding your website URL, and let Evidon automatically detect and categorize trackers.
- Choose a default template or create your own, then customize the text and styling to align with your brand.
- Configure the consent banner settings to comply with data protection laws (e.g., GDPR, CCPA) and geolocation rules.
- Add the code snippet from the Privacy UI to your website's HTML. Refer to the [Getting Started Guide](#) for details.
- Set up Google Consent Mode by following the [Google Tag Manager Integration Guide](#).



30mins depending on your system and setup. If required our support team is always there to help you out

[Documentation](#)

Support & Services



Implementation support



- All customers have access to a comprehensive online implementation guide.
- During the implementation and onboarding process, customers are supported by a dedicated Customer Success Manager.
- Additionally, customer support is available through an email ticket system.



<https://www.crownpeak.com/partners/partner-finder/>



Troubleshooting support



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How to get in touch

- **Support**
For issues or questions related to Google Consent Mode please email us at google.cmp.support@crowpeak.com, for other questions please contact us at support@crowpeak.com or via our [support portal](#).

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