

Didomi CMP for Google Customers

Thousands of companies around the world work with Didomi to collect billions of consent and preference data points, monitor vendor and tracker activity, reduce compliance risk and engage their users with highly personalized, privacy-first experiences that build trust and loyalty.

Value Proposition

Why should customers choose Didomi

- Multi-regulations consent notices for Web, Mobile, AMP and CTV
- Robust APIs to support non-standard implementations
- Built-in website tracker and vendor scanning,
- Native analytics and consent version histories/proofs (single source of truth)
- Modules for managing Privacy UX (preference management, DSAR, advanced scanning) can be seamlessly added
- Best-in-class customer service, with expert assistance ensuring optimized consent rates (95% retention rate)
- Strong R&D focus with over 50% of team in development
- Market leader leveraging innovation with a focus on the future of privacy management.
- Consistent top performer in G2 and other customer review sites. [Didomi case stories](#).



Languages and countries supported: global support for regional and local regulations and frameworks (IAB TCF, etc).



Platforms supported:



Web (incl. Mobile)

iOS



Android



AMP



Connected TV



React Native



Unity

<https://www.didomi.io/>

Plans & Pricing*

We are offering a 15% discount for new Didomi customers who sign up by March 15th, 2024.

Our pricing model is based on Monthly Unique Visitors (MUVs), and is also designed to cover a range of privacy and consent needs, from consent management essentials to scalable enterprise coverage. Our multi-regulations consent management packages include advanced notice personalization tools, built-in analytics, historical consent versions and proofs, A/B testing, and the ability to run website scans on trackers and vendors. We also provide options for cross-domain and cross-device consent sharing, as well as a wide selection of native integrations, third-party integrations and direct connectors. All of our functionality is provided on a single platform and user console, and is supported by a range of SLA support offerings.

For more information: [Didomi pricing](#)

All prices include the implementation of Google Consent Mode

<https://www.didomi.io/>

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

Consent Banner and Consent Mode implementation steps



Self serve available

Get started in 3 easy steps

We offer full onboarding programs to suit all levels of team and expertise, as well as complete support and developer documentation. Our solution is designed to be self-service and UI-configurable, with deeper customization work easily carried out by our IT team as needed.

- [Getting started for web](#)
- [Getting started for mobile and TV \(Didomi developer docs\)](#)
- [Getting started with Google Consent Mode](#)



Implementation takes only seconds to load our SDK. Once completed, banners can be configured via the user interface (UI) with just a few clicks, especially for standard frameworks like IAB. During this process, **Google Consent Mode is enabled by default**, ensuring ease of setup.

<https://www.didomi.io/>

Support & Services

<https://www.didomi.io/>



Implementation support

Didomi provides comprehensive onboarding, training and ongoing support throughout your entire customer journey. Support is based on 4 SLA tiers, with features such as a Dedicated Customer Success Manager, Business Reviews depending on the tier chosen.



<https://www.didomi.io/industry/agencies-partners>



Troubleshooting support

Response time and resolution commitments are based on our 4 SLA tiers. We also offer an extensive online Help Center and developer documentation.



How to get in touch

Email: contact@didomi.io

Online contact form: <https://www.didomi.io/contact-us>

<https://www.didomi.io/contact-us>