enzuzo



Enzuzo for Google Customers

<u>Customers</u> tell us that Enzuzo is the most user friendly, competitively priced product they have tried, with great support. They love to get up and running quickly and pay as they grow without breaking the bank. If you decide to choose us, we would love to delight you with a smooth implementation, help you meet all your compliance needs, help you understand how consent management can impact your site performance and funnel conversion, and help you optimize any revenue impact.

Value Proposition

Website: www.enzuzo.com

Why should customers choose Enzuzo

- Effortless Cookie Consent Management: Customize brand-aligned cookie banners that comply with Google Consent Mode and global regulations like GDPR, CCPA, Law 25, IAB-TCF and more, ensuring user control over privacy preferences.
- Comprehensive Consent Dashboard: Easily track, manage, and store consent records, simplifying compliance audits and avoiding regulatory fines. A plug-and-play system that automatically scans and categorizes cookies, preventing tedious manual work.
- Easy on Your Pocket: Enzuzo's advanced features such as sub-domain consent, global privacy control, and API access, are priced very competitively with the market. Get started on our free forever plan.
- Friendly UX, No training needed: Enzuzo is self serve, no special expertise is needed. You can get started without creating an account.
- Advanced performance and conversion tools: Enzuzo offers a very unique set of advanced tools to make sure consent management is
 not slowing down your site and that your funnel conversion and revenue is not negatively impacted. Our customers tell us we are uniquely
 good at this.



Languages supported: Over 25+ languages with auto-translated features (list here)



Compatible With: All CMS and no code website builders **Easy Integration:** Shopify, Webflow, and more.

Platforms Supported:



Plans & Pricing*

Starter

Best for startups

* **7**/ month

1 User 1 Domain

5,000 Monthly Visitors

Growth

Best for scaling SMBs

* **22**/ month

1 User 4 Domains 10,000 Monthly Visitors

Pro

For high-growth enterprises

59_{/ montil}

5 Users 10 Domains 30,000 Monthly Visitors

Enterprise

For enterprise and agencies

Custom

Unlimited Users
Unlimited Domains
Unlimited Monthly Visitors

All plans include the implementation of Google Consent Mode Free forever plan available enzuzo.com/pricing

^{*} When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

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Consent Banner and Consent Mode implementation steps



Self serve available!

Get started in 3 easy steps

- 1. Sign up @ enzuzo.com; find the guide for you (here)
 - 2. Design the banner and scan for cookies in-app
 - 3. Ship! Inject your enzuzo HTML script or use our GTM template

Any question, chances are you're not the first to come across it and we've built the wiki to make your life easier. (Check it out here!)

"As a side note, your docs and UI are so much better than others that I've worked with!" - Thomas, Digital Marketing Agency Owner



Typical time taken by enzuzo customers is <15 minutes

GTM Installation Guide

Support & Services



Implementation support $\ _{\Omega}$





All customers:

Available for all enzuzo customers through email, queued tickets, and Google meet!

Premium customers:

Enterprise and Agency Partners, additionally, have a dedicated Customer Success Manager



Troubleshooting support





All customers:

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How to get in touch

Book a time to speak with a representative!

Leave us a message here!

Partnerships / Agencies / Enterprise:

Nick Chin - nick@enzuzo.com

Enzuzo's Google Consent Mode