



# **Termly for Google Customers**

Termly helps businesses comply with the ever changing data privacy regulations. Our goal is to make data compliance around the globe as easy, affordable, and user-friendly as possible while providing the most comprehensive policy and consent solution on the market today.

### **Value Proposition**

#### Why should customers choose Termly's CMP

- 4.8 ★★★★★ overall rating
- Trusted by over 1,000,000 businesses worldwide
- Free to use, no credit card required upgradable features
- Frequent updates and regulatory monitoring
- State-of-the-art scanner and auto-blocking functionality designed to simplify set up and maintenance
- GTM template, Wordpress plugin
- Public APIs for deep integration



Languages supported: English (US), English (UK), Danish, German, Greek, Spanish, Finnish. French, Hungarian, Italian, Dutch, Polish, Portuguese (BR), Swedish

Country/state legislation supported: Refer to this article



Platforms supported



https://termly.io

# Plans & Pricing\*

billed annually

s Bulk import
s Partner API
ort Compliance support
Training & onboarding
custom marketing materials
and Everything in Pro+ and
Agency / Bulk Licenses Bulk Pricing discounts Multi-Domain management Multi-User permissions
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All prices include the implementation of Google Consent Mode

billed annually

billed annually

billed annually

https://termly.io

<sup>\*</sup> When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement



Partner Program





### Consent Banner and Consent Mode implementation steps



#### Self serve available

#### Get started in 3 easy steps

- 1. Sign up at https://termly.io
- 2. Scan your site for cookies and vendors
- 3. Embed your Termly script manually or via GTM template

All you need is the ability to add a code snippet into the header of your site, or the ability to add new tags to your GTM account.

At this link you can find our latest article that describes how to set up Consent Mode with Termly



Users typically take 1-2 hours to get Termly installed and Consent Mode enabled

https://termly.io

# **Support & Services**



### Implementation support

Available for all Termly users through all channels: phone, chat and email





### **Troubleshooting support**

Available for all Termly users through all channels: phone, chat and email





Partners we work with:







# How to get in touch

#### **Customer Support**

- +1 (855) 234-5020 Monday Friday, 9AM 6PM EST
- Chat or Email visit https://termly.io/contact-us/

#### Partnerships / Agencies / Bulk Licenses

- Sarah Warner sarah@termly.io
- Raffaele Riconosciuto raffaele@termly.io

https://termly.io