



# **WebToffee Cookie Consent for Google Customers**

WebToffee Cookie Consent is a consent management platform specifically designed for WordPress websites. It helps websites ensure cookie compliance with major privacy laws like GDPR, CPRA/CCPA, LGPD, and POPIA. Easily add a customizable cookie banner to your site for managing implicit or explicit user consent.

# **Value Proposition**

**Product Link** 

### Why should customers choose WebToffee Cookie Consent

- Unlimited page views: No limits on page views on your website
- Advanced cookie scanner: Scan your entire website to identify cookies used
- Automatic cookie blocker: Block third-party cookies/scripts until users consent to it
- Granular control for cookies: Enable users to manage their consent preferences
- Customizable cookie banner: Customize cookie banners to match with your website's design
- Supports IAB TCF v2.2 and Google Consent Mode v2: Ensures seamless integration with global privacy standards and frameworks
- GeoIP-based consent: Display location-specific cookie banners and collect consent according to applicable laws
- Keep a consent log: Maintain a detailed record of user consents with anonymized IP addresses



Languages supported: 175+ languages, with built-in translation available for 18+ languages. More added frequently





## Plans & Pricing\*

We offer three license packages tailored to suit your requirements.

Single Site: \$69 / yearUp to 5 Sites: \$199 / year

• **Up to 25 Sites:** \$399 / year

No limitations on pageviews. Billed annually. Offers 30-day money-back guarantee

All plans include the implementation of Google Consent Mode

**Pricing** 

<sup>\*</sup> When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement





### Consent Banner and Consent Mode implementation steps



#### Self serve available

#### Get started in 3 easy steps

- Install WebToffee Cookie Consent Plugin
- Scan your website for cookies
- The cookie banner and Google Consent Mode will be enabled by default

We offer a beginner-friendly interface with easy customization options.

- Setup guide: https://www.webtoffee.com/gdpr-cookie-consent-plugin-user-guide/
- How to setup Google Consent Mode? https://www.webtoffee.com/implementing-google-consent-mode-v2/



Setting up a cookie banner with Google Consent Mode typically takes 5-10 minutes. Additional configuration may take longer.

**Documentation** 

# **Support & Services**





# Implementation support 🔒 💂





#### All customers:

- Help Guides & Videos
- Customers can contact us via support desk (Email)



# Troubleshooting support







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How to get in touch

For any assistance or support from WebToffee, please visit: https://www.webtoffee.com/support/ or send an email to support@webtoffee.com

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