



webtru



webtru for Google Customers

webtru is Japan's No.1 consent management tool, enabling easy compliance with regulations such as Japan's Personal Information Protection Act, the Telecommunications Business Act, GDPR, CPRA, and Google Consent Mode v2.

Value Proposition

For more details, visit <https://webtru.io/>.

Why should customers choose webtru

- **Quick & Easy Setup – Ready in Just One Day** With minimal configuration, you can deploy webtru as fast as the same day. Simply scan your website, generate the required tags, and you're ready to go. Plus, we offer comprehensive online support to ensure a smooth onboarding experience.
- **High-Precision Automation with Patented Technology** Our patented technology automatically detects third-party services running on websites and apps. This advanced system, patented in Japan, the U.S., and Europe, ensures high accuracy and reliability.
- **No Engineering Effort Required for Ongoing Management** No special technical expertise is needed to maintain webtru. When adding new third-party services, simply copy and paste a URL or use an intuitive dropdown menu to keep your setup up to date effortlessly.



Languages supported: Chinese(Simplified, Traditional), English, French, German, Japanese, and Korean



Platforms supported:



iOS

Android

Plans & Pricing*

Plans: webtru offers three plans: Free, Basic, and Plus, each with different features and request limits.

Plan Features & Free Request Limits

- **Free Plan(\$0):** Provides basic consent management for free (up to 1,000 requests/month).
- **Basic Plan(\$60 per month):** Supports GDPR compliance (up to 10,000 requests/month).
- **Plus Plan(\$120 per month):** Includes geo-targeting, UI text customization, and support for iOS & Android apps (up to 100,000 requests/month).

Pricing Structure:

- Charges are based on the number of domains and request counts.
- Domains are counted per naked domain (e.g., example.com).
- Additional charges apply if the request limits are exceeded.

For more details, visit [webtru Pricing](#).

All paid plans include the implementation of Google Consent Mode

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

Disclaimer: Subject to change at any time; CMPs should be contacted directly for the latest information on their services.



Consent Banner and Consent Mode implementation steps



Self serve available

Get started in 3 easy steps

1. Sign Up for webtru
 - Visit webtru.io and create an account.
2. Create a New Widget for Your Website
 - In the webtru dashboard, enter the URL of your website where you want to implement consent management.
 - Enable "Use Google Consent Mode" to ensure proper consent signal management.
3. Install the Widget Tag Using GTM
 - In Google Tag Manager (GTM), add a New Tag using the webtru template.
 - Paste the widget tag ID and enable "Google Consent Mode" in the tag settings.
 - Set the trigger to Consent Initialization - All Pages, then save and publish.

Once set up, webtru will automatically manage consent signals and integrate with Google Consent Mode, ensuring compliance with privacy regulations.

For further assistance, visit webtru.io or check the official documentation([here](#)).



15-30 mins

Support & Services

[Help Center](#)



Implementation support



Basic/Plus plan customers:

- Official Documentation
- Support Form

Free plan customers:

- Official Documentation



Troubleshooting support



Basic/Plus plan customers:

- Official Documentation
- Support Form

Free plan customers:

- Official Documentation

How to
get in
touch

Contact us: [URL](#)