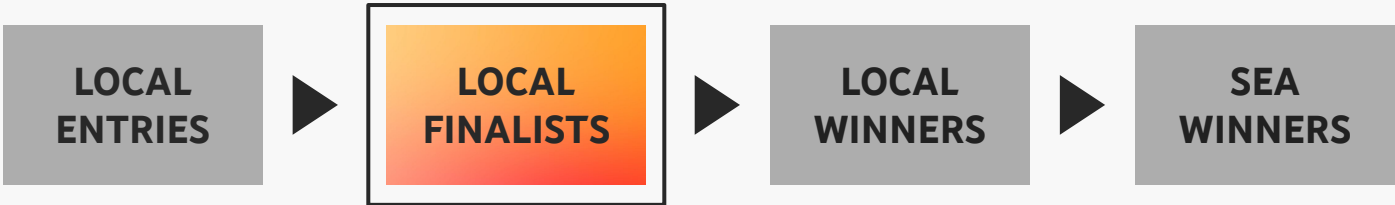


Below is the list of campaigns shortlisted by Indonesia’s YouTube Works Awards jury panel. These campaigns have advanced to the final deliberation round, where Indonesia’s winners will be determined.

Campaign Name	Brand	Media Agency	Creative Agency
<u>#BersamaKitaBerkah Rayakan Hangatnya Kebersamaan Menuju Idulfitri</u>	Telkomsel	MD Media, OMD Indonesia	Accenture Song
<u>100% Murni di Bulan yang Suci dengan AQUA</u>	Aqua	Wavemaker Indonesia	
<u>Cuma Kamu Yang Bisa</u>	by.U	OMD Indonesia	Accenture Song
<u>Dengan Telkomsel Lite, Semua Dibawa Rileks Aja.</u>	Telkomsel	MD Media, OMD Indonesia	Accenture Song
<u>Don't Know? Kasih No!</u>	BCA	iProspect	Flock (PT Langit Kreatif Indonesia)
<u>Sobat Hemat</u>	GrabTransport	M&C Saatchi Performance	Grab Creative Studio
<u>Unlimited Shock!</u>	Grab	M&C Saatchi Performance	Grab Creative Studio
<u>Kalem Pake Helm</u>	Head & Shoulders	EssenceMediacom	Ambilhati
<u>Iklan Ramadan TerSEDAAP</u>	Mie Sedaap	Wings Digital Media Team & iProspect	Wings Digital Lab
<u>IM3 Connecting Generations through #NyatakanSIlaturahmi</u>	IM3	PHD MEDIA	Mata Angin
<u>Livin' by Mandiri Ramadan Campaign</u>	Livin' by Mandiri	Dwisapta	Storikka

YOUTUBE WORKS AWARDS SOUTHEAST ASIA JOURNEY



Below is the list of campaigns shortlisted by Indonesia’s YouTube Works Awards jury panel. These campaigns have advanced to the final deliberation round, where Indonesia’s winners will be determined.

Campaign Name	Brand	Media Agency	Creative Agency
<u>Mabar Tau Waktu</u>	Garena Free Fire ID		Moody Studio
<u>Make Over: Discover The Unseen Power</u>	Make Over	PHD MEDIA	Parastudio Paragon
<u>Pantene #NowandForever Sekarang untuk Selamanya</u>	Pantene	EssenceMediacom	Flock, BBDO, SNS, FAS
<u>Rahasia Raisa (myBCA Grand Launch)</u>	BCA	dentsu Indonesia	Ambilhati, BAMS Pictures
<u>Ramadan #KemuDianRingan (#BecomeEasy)</u>	BCA	dentsu Indonesia	Flock
<u>Speak Up for Love</u>	CloseUp	Mindshare	Mullenlowe, Oliver Indonesia
<u>Suara dari Indonesia</u>	Spotify	UM APAC, UM Indonesia	TBWA\, Ambilhati
<u>World Without Deception (Dunia Tanpa Tipu-Tipu)</u>	Bibli		Dentsu Creative Indonesia
<u>Telkomsel Semangat Indonesia</u>	Telkomsel	MD Media, OMD Indonesia	Accenture Song

YOUTUBE WORKS AWARDS SOUTHEAST ASIA JOURNEY

