

**Congratulations! Below is the list of YouTube Works Awards Indonesia winners that have advanced to the final Southeast Asia round, where SEA winners will be determined.**

## WINNERS

Campaign Name	Brand	Media Agency	Creative Agency
<b>THE BIG BANG</b> <u><a href="#">Don't Know? Kasih No!</a></u>	BCA	iProspect	Flock (PT Langit Kreatif Indonesia)
<b>MASTERS OF MEDIA</b> <u><a href="#">Unlimited Shock!</a></u>	GrabUnlimited	M&C Saatchi Performance	Grab Creative Studio
<b>BEST BRAND STORY</b> <u><a href="#">Don't Know? Kasih No!</a></u>	BCA	iProspect	Flock (PT Langit Kreatif Indonesia)
<b>BRANDS &amp; CREATORS</b> <u><a href="#">Mabar Tau Waktu</a></u>	Garena Free Fire ID		Moody Studio
<b>THE LONG &amp; SHORT</b> <u><a href="#">Livin' by Mandiri Ramadan Campaign</a></u>	Livin' by Mandiri	Dwisapta	Storikka
<b>BEST OF GOOGLE AI</b> <u><a href="#">Sobat Hemat</a></u>	GrabTransport	M&C Saatchi Performance	Grab Creative Studio
<b>BEST OF FESTIVE (Tết, Ramadan, etc.)</b> <u><a href="#">Livin' by Mandiri Ramadan Campaign</a></u>	Livin' by Mandiri	Dwisapta	Storikka
<b>FORCE FOR GOOD</b> <u><a href="#">Don't Know? Kasih No!</a></u>	BCA	iProspect	Flock (PT Langit Kreatif Indonesia)
<b>BEST OF COUNTRY</b> <u><a href="#">Don't Know? Kasih No!</a></u>	BCA	iProspect	Flock (PT Langit Kreatif Indonesia)

**Congratulations! Below is the list of campaigns that have been selected as YouTube Works Awards Indonesia runners-up.**

## RUNNERS-UP

Campaign Name	Brand	Media Agency	Creative Agency
<b>THE BIG BANG</b>			
1st Runner-up <u>Cuma Kamu Yang Bisa</u>	by.U	OMD Indonesia	Accenture Song
2nd Runner-up <u>World Without Deception (Dunia Tanpa Tipu-Tipu)</u>	Blibli		Dentsu Creative Indonesia
<b>MASTERS OF MEDIA</b>			
1st Runner-up <u>Don't Know? Kasih No!</u>	BCA	iProspect	Flock (PT Langit Kreatif Indonesia)
2nd Runner-up <u>Sobat Hemat</u>	GrabTransport	M&C Saatchi Performance	Grab Creative Studio
<b>BEST BRAND STORY</b>			
1st Runner-up <u>World Without Deception (Dunia Tanpa Tipu-Tipu)</u>	Blibli		Dentsu Creative Indonesia
2nd Runner-up <u>Kalem Pake Helm</u>	Head & Shoulders	EssenceMediacom	Ambilhati
<b>BRANDS &amp; CREATORS</b>			
1st Runner-up <u>Iklan Ramadan TerSEDAAP</u>	Mie Sedaap	Wings Digital Media Team & iProspect	Wings Digital Lab
2nd Runner-up <b>N/A</b>			

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## RUNNERS-UP

Campaign Name	Brand	Media Agency	Creative Agency
<b>THE LONG &amp; SHORT</b>			
1st Runner-up <a href="#"><u>Unlimited Shock!</u></a>	GrabUnlimited	M&C Saatchi Performance	Grab Creative Studio
2nd Runner-up <a href="#"><u>Suara dari Indonesia</u></a>	Spotify	UM APAC, UM Indonesia	TBWA\, Ambilhati
<b>BEST OF GOOGLE AI</b>			
1st Runner-up <a href="#"><u>Suara dari Indonesia</u></a>	Spotify	UM APAC, UM Indonesia	TBWA\, Ambilhati
2nd Runner-up <a href="#"><u>Unlimited Shock!</u></a>	GrabUnlimited	M&C Saatchi Performance	Grab Creative Studio
<b>BEST OF FESTIVE (Tét, Ramadan, etc.)</b>			
1st Runner-up <a href="#"><u>Iklan Ramadan TerSEDAAP</u></a>	Mie Sedaap	Wings Digital Media Team & iProspect	Wings Digital Lab
2nd Runner-up <a href="#"><u>Mabar Tau Waktu</u></a>	Garena Free Fire ID		Moody Studio
<b>FORCE FOR GOOD</b>			
1st Runner-up <a href="#"><u>Suara dari Indonesia</u></a>	Spotify	UM APAC, UM Indonesia	TBWA\, Ambilhati
2nd Runner-up <a href="#"><u>Speak Up for Love</u></a>	CloseUp	Mindshare	Mullenlowe, Oliver Indonesia
<b>BEST OF COUNTRY</b>			
1st Runner-up <a href="#"><u>Unlimited Shock!</u></a>	GrabUnlimited	M&C Saatchi Performance	Grab Creative Studio
2nd Runner-up <a href="#"><u>Livin' by Mandiri Ramadan Campaign</u></a>	Livin' by Mandiri	Dwisapta	Storikka