



## Congratulations! Below is the list of YouTube Works Awards Singapore winners that have advanced to the final Southeast Asia round, where SEA winners will be determined.

#### **WINNERS**

Campaign Name	Brand	Media Agency	Creative Agency
THE BIG BANG <u>No Drama, Just Quality Used Cars</u>	Carro		
MASTERS OF MEDIA N/A			
BEST BRAND STORY <u>No Drama, Just Quality Used Cars</u>	Carro		
BRANDS & CREATORS			
THE LONG & SHORT			
BEST OF GOOGLE AI N/A			
BEST OF FESTIVE (Tết, Ramadan, etc.) N/A			
FORCE FOR GOOD			
BEST OF COUNTRY	Carro		





# Congratulations! Below is the list of campaigns that have been selected as YouTube Works Awards Singapore runners-up.

### **RUNNERS-UP**

Campaign Name	Brand	Media Agency	Creative Agency
THE BIG BANG 1st Runner-up Group Order	Grab	M&C Saatchi Performance	Grab Creative Studio
2nd Runner-up N/A			
MASTERS OF MEDIA			
1st Runner-up N/A			
2nd Runner-up N/A			
BEST BRAND STORY			
1st Runner-up N/A			
2nd Runner-up N/A			
BRANDS & CREATORS			
1st Runner-up N/A			
2nd Runner-up N/A			
THE LONG & SHORT			
1st Runner-up N/A			
2nd Runner-up N/A			





# Congratulations! Below is the list of campaigns that have been selected as YouTube Works Awards Singapore runners-up.

### **RUNNERS-UP**

Campaign Name	Brand	Media Agency	Creative Agency
BEST OF GOOGLE AI			
1st Runner-up <mark>N/A</mark>			
2nd Runner-up N/A			
BEST OF FESTIVE (Tết, Ramadan, etc.)			
1st Runner-up N/A			
2nd Runner-up <mark>N/A</mark>			
FORCE FOR GOOD			
1st Runner-up <mark>N/A</mark>			
2nd Runner-up N/A			
BEST OF COUNTRY			
1st Runner-up <mark>Group Order</mark>	Grab	M&C Saatchi Performance	Grab Creative Studio
2nd Runner-up N/A			